

UCAR MEMBER BENEFITS

What do I get when I join the Utah Central Association of Realtors®?

CONTINUING EDUCATION

- FREE education class to all active UCAR members
- 200 + live courses offered each year at the UCAR office
- Non-CE enrichment, leadership, and vocational training courses, including technology classes

EVENTS & COMMITTEES

- Working in cooperation with our affiliates, the association provides many networking opportunities from lunches, broker's forum meetings, after hours events, golf tournaments, summer parties, and much more
- 8+ committees that allow you to make a difference in how your association operates. These committees collaborate on community involvement, professional recognition, technological advancement, political fundraising, networking opportunities, and much more
- Statewide opportunities to network and get involved are available through the UAR's Convention, LeadershipUAR, Realtor® Day on the Hill, as well as nationwide UAR Conventions give members the opportunity to network, learn about industry trends, and attend valuable education classes

MARKET STATISTICS

- Members can access monthly housing reports with local, state, and national data that provide detailed information about the market. These reports include data on homes sold, prices, pending sales, inventory, affordability, and more. This data can be used to provide clients with information and create a level of credibility for your business.

PROFESSIONAL STANDARDS, MEDIATION & ARBITRATION

- NAR's Code of Ethics distinguishes you from non-members. Your dedication to the nationally recognized Code of Ethics continues to assure the public of Realtor® professionalism, integrity, and competence. UCAR provides free Code of Ethics training monthly for all members.
- Dispute resolution services are available to help members resolve conflicts in a less costly, more time-efficient manner.

SUPRA KEY & LOCKBOXES

- The lease of the Supra eKey is included in your membership dues—no extra cost!
- Supra keys protect your clients and give them the peace of mind of knowing who is in their home at all times
- The Supra key also protects you from liability concerns, and allows easy access for REALTORS® to show your property listings

UtahRealEstate.com MLS

- Access to UtahRealEstate.com, the public portion of which has 13 million page views and 400,000 visitors monthly searching its listings
- 12,000 REALTOR® customers currently using this system
- Highly qualified staff ready to help you effectively advertise, protect your data, meet operating guidelines and regulations, create map based searches and comparative market analyses, while keeping you up to date of the latest advancements and features of the system and much more

REALTOR® STORE

- The UCAR store sells signs, posts, and other related materials at cost from our office for convenient purchasing during business hours
- The Realtor.org store give you access to hundreds of products, eProducts, and resources you need to succeed and boost your business. NAR also offers you the opportunity to customize its most popular brochures with your information with the print on demand program

LEGAL ADVOCACY

- For no charge, members can call the UAR's Legal Hotline to have an attorney personally answer their real estate-related legal questions.
- Members have access to a database of frequently asked legal questions and other legal resources through the UAR (www.UtahRealtors.com)
- A large collection of real estate forms and contracts, which were created specifically for Utah real estate professionals is available through the UAR (www.UtahRealtors.com)

REALTOR® GOVERNMENT ADVOCACY

- Your voice is heard at all levels of government: local, state and national. NAR protects the real estate industry at the national level from cumbersome legislation and undue regulation, and advocates legislative and regulatory changes that enhance your ability to conduct business. At the state level, the UAR's lobbying team focuses on Utah's capitol to promote legislation that protects homeowners and small businesses. On the local level, UCAR works with its government affairs committee to be actively involved in government by promoting reasonable ordinances, protecting property rights, supporting local candidates, and much more.
- The REALTOR®'s Political Action Committee (RPAC) encourages individual participation in the political process to ensure the REALTOR®'s viewpoint on industry issues is heard at all levels of government. Support is supplied to candidates at the local, state and national levels through various NAR, UAR, and UCAR programs that encourage volunteerism in campaigns, educate voters on issues important to home ownership and real estate, support candidates for elected office and write, call and visit elected officials.
- You reap the benefits of NAR's legal advocacy efforts. Through the Legal Action Committee, NAR provides financial support to legal cases that will establish a favorable precedent for real estate brokerage, or which preserve the rights to own, use and transfer real property. Additionally, NAR participates in real estate-related lawsuits by filing amicus curiae briefs in precedent-setting cases.

DISCOUNTS & BENEFITS

- Liberty Mutual, Sprint, Hertz, Lowes, Docusign, FedEx, OrangeSoda, and so much more.
- View NAR benefits at www.realtor.org
- View UAR benefits at www.utahrealtors.com

PUBLIC AWARENESS CAMPAIGNS

- The National Association of Realtors®' public awareness campaign uses 2,000 television and 5,000 radio spots annually to advocate for Realtors® and home ownership.
- Only real estate agents who are official members of the NAR are allowed to call themselves Realtors® and utilize the Realtor® trademark. The Realtor® brand is one of the strongest and most recognized in the world.

INFORMATION SERVICES

- Access to Realtor.org, the single largest source of online real estate information available as well as participation in this online community that includes lively online discussions for networking and information sharing, 24 hours a day. REALTOR.org has up-to-date analyses of real estate-related legislative events, daily news, comprehensive legal information and key marketing tips.
- Publications, including REALTOR® Magazine and UAR Magazine, provide you with the latest news affecting the real estate industry, insightful articles on how to succeed in today's rapidly changing business climate, educational material, and more.

COMMUNICATIONS

- UCAR bi-monthly newsletter: Includes announcements, CEO message, affiliate spotlights, upcoming event info, news releases, and much more!
- UCAR's website (www.ucaor.com) is the hub of all information including member and affiliate rosters, Supra training, education credit tracking, all news and announcements, and managing your member account for online payments and registration options.
- Facebook, Twitter, and YouTube social media outlets keep consistent ongoing communication with members.
- UAR pages and podcasts keep members informed about the latest legal, legislative, and market trends